

Matthew Columbus

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(815) 546-0840

Current Address:

4938 N. Winthrop Ave

Chicago, IL 60640

Ambitious public relations professional with experience in strategic communication, media relations, and public affairs

Experience

Hawthorne Strategy Group (Chicago, IL)

2018 – 2019

Public Relations Fellowship

- Managed daily client interactions alongside Hawthorne leadership
- Assisted in communications plan development and execution
- Created materials such as fact sheets, press releases, memos, and research documents for internal marketing and client projects
- Monitored, pitched, and built relationships with local, regional, and national media
 - Secured media placements for Chicago Children's Choir events
- Conducted evaluation and analysis of team accomplishments for client summary

Chicago Athletic Clubs (Chicago, IL)

2016 – Present

Rock Climbing Instructor

- Coached award winning competitive high school rock climbing team
- Taught introductory and advanced level rock climbing courses

Heartland Blood Centers (Aurora, IL)

2016

Public Relations Internship

- Created press releases, media lists, and pitched reporters to promote blood drives
- Prepared materials to promote organizational initiatives such as blood drive list

DePaul Ray Mayer Fitness Center (Chicago, IL)

2015 – 2018

Outdoor Recreation Trip Leader

- Led student groups on week long camping, hiking, skiing, and other outdoor activity trips
- Planned trip logistics including itinerary, meals, and activities

Education

DePaul University Chicago, IL

Combined B.A. / M.A. Degree Program in Public Relations and Advertising

2018

President of DePaul Climbing Club and Board Member of DePaul Urban Farming Org